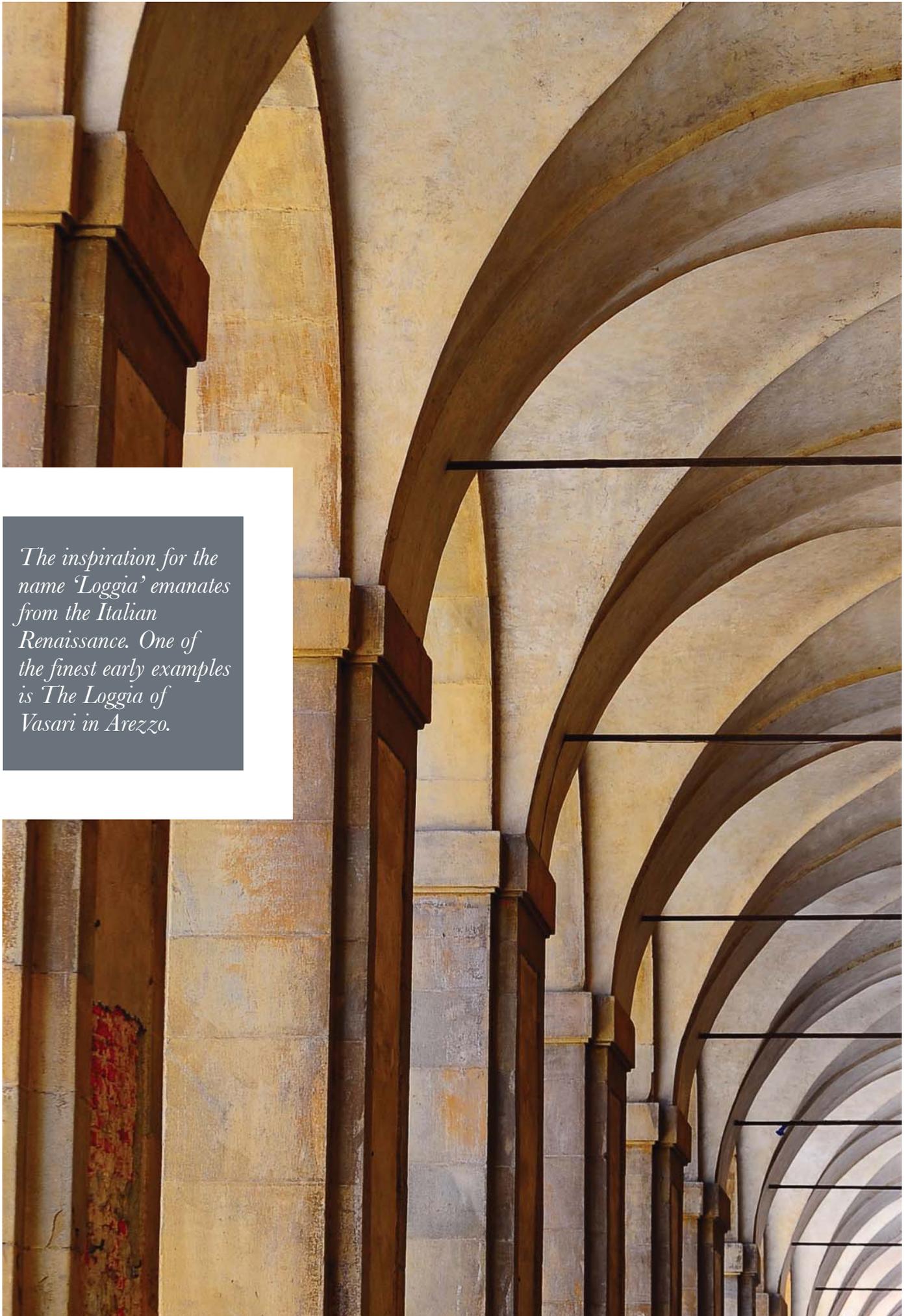




LOGGIA[®]

from ultraframe





The inspiration for the name 'Loggia' emanates from the Italian Renaissance. One of the finest early examples is The Loggia of Vasari in Arezzo.

Italian INSPIRATION. *British* INNOVATION.



**The Duomo
(Florence Cathedral),
Brunelleschi's
masterpiece of
structural design and
engineering.**

You've dreamt about it. You've visualised just how much a conservatory could enhance your home and your quality of life. And now, we'd like to open your mind to a whole new possibility. The possibility of Loggia, from Ultraframe.

Combining the very best of British building excellence with a generous helping of Italian inspiration, Loggia is, quite simply, a revelation.

A unique building concept that exceeds expectations and totally redefines the conservatory.

The key inspiration for Loggia emanates from the Italian Renaissance period.

Filippo Brunelleschi, an architectural visionary who played a pivotal role in the Renaissance movement, achieved worldwide renown as the creator of the Duomo, a spectacular feat of engineering that today, still dominates the panorama of Florence.

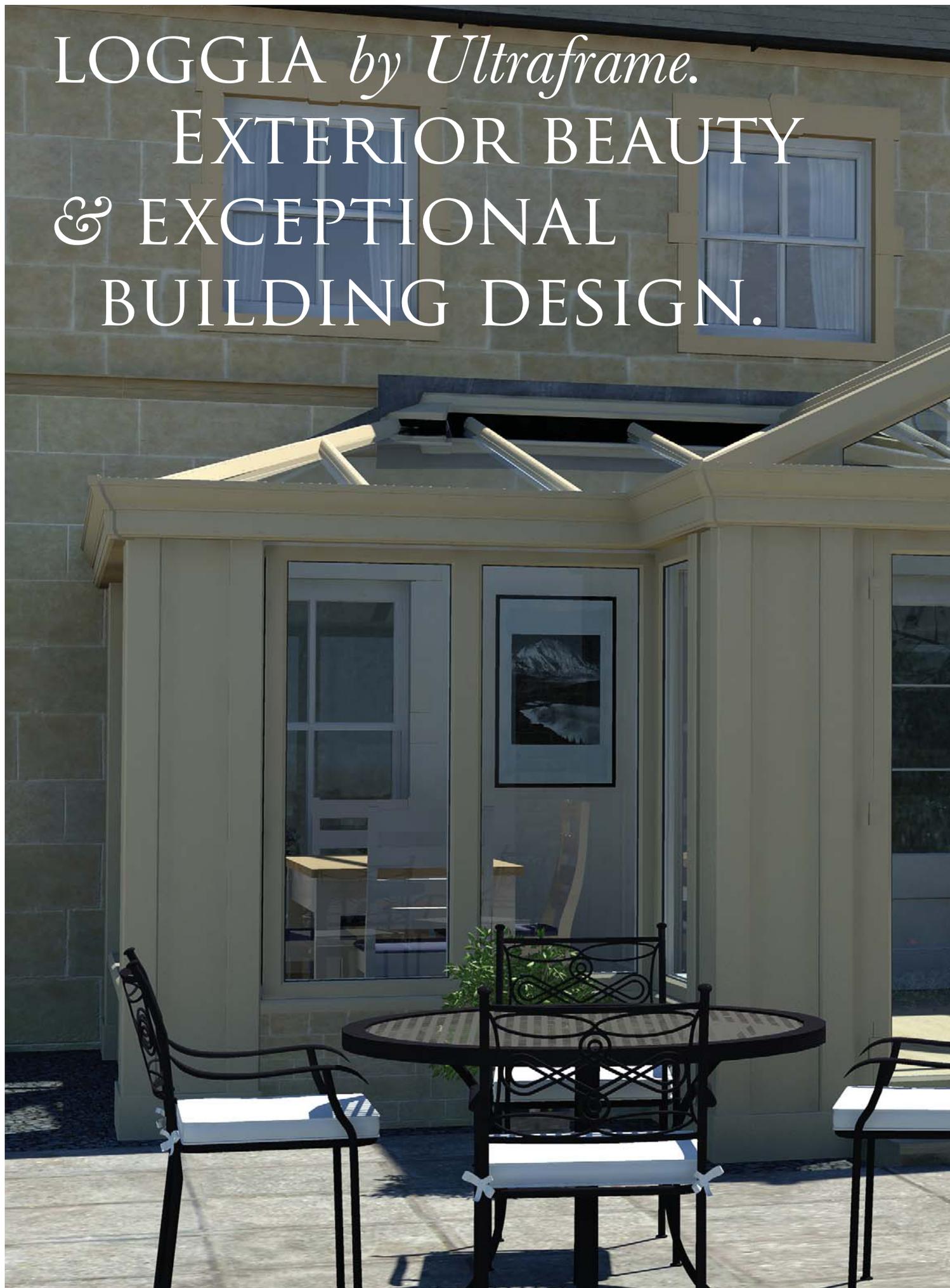
He was also credited with significant developments in the design of the Loggia, a roofed gallery or recessed room open to the air on one side, supported by ornate columns.

We've taken those same guiding architectural principles to create a new building that combines remarkable aesthetics with revolutionary engineering to harmonise perfectly with British home design.

Prepare to see your home in a completely new light. The light of Loggia.

LOGGIA *by Ultraframe.*

EXTERIOR BEAUTY
& EXCEPTIONAL
BUILDING DESIGN.





If you're looking to add more style to your lifestyle, nothing quite comes close to Loggia by Ultraframe. With its magnificent exterior, the first impression will be of superbly constructed elegance, and the lasting impression will be of an investment well made.

Create a SPACE *as INDIVIDUAL* *as you are*

Our colour and structural design options provide you with a myriad of possibilities.

Outstanding design in every aspect.

For any design to stand out, we believe it has to be outstanding in every way.

That is the secret of Loggia. Externally, or internally, from an outdoor perspective or from the more relaxed perspective of your sofa, you'll soon become aware that you are seeing superior design, superbly crafted.

Whether your home is modern or traditional, Loggia will enhance your property and complement it perfectly. It can even be added as a standalone feature building, such as an office or contemporary living space.

Unlike conventional conservatories, it also comes in its own distinctive Loggia colour palette of classic white, pure cream, urban grey and landmark green.

A design masterstroke which provides you with total flexibility, raising the possibility of complete harmonisation with your property, or accentuating the difference with your prevailing colour scheme.

The structural design options present you with a myriad of possibilities too, enabling you to create a bespoke design completely tailored to your property.

The window and door combinations enable the creation of a design which is quintessentially unique to you.

Will you opt for French doors or bi-folding doors? Will you be tempted by floor to ceiling glazing, or will you have a low wall around the perimeter? Will you choose the more traditional pure cream colour externally or be more bold and choose the stunning landmark green? With Loggia, the choice is quite definitely yours.



STYLE & SOLIDITY

in EQUAL measure

Whatever your visual preferences, Loggia will more than measure up to your expectations.

It combines elements of light and sky with the solidity of corner columns possessing real inner core strength, plus internal plastered walls and ceilings, to create a 'real room' feel. (Just like having a new extension for substantially less money).

Its advanced roof and window glazing possesses excellent U-values, making it warmer and cosier in the winter (at typically half the cost of heating a conventional conservatory) and cooler in the summer, so you can use your Loggia all year round.

And even the amount of light and sky you'll enjoy is down to you – to create the room of your dreams, you can choose from floor to ceiling glazing panels, or windows combined with low walls.

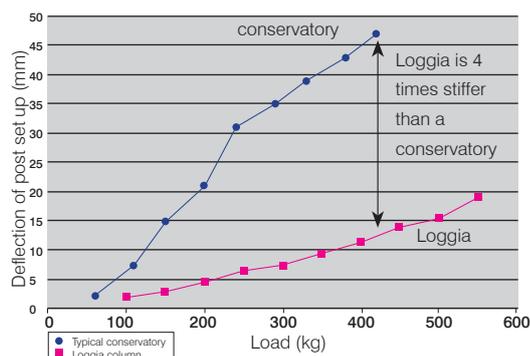
You'll also find that because of its ingenious construction, your Loggia can be built within a much shorter timeframe than you might expect, with no compromise on quality:

- By using only the finest quality materials on the internal specification, your Loggia will possess an inner strength and solidity which will last for years and years. Loggia full height columns - depending on locality - feature additional structural steelwork and are anchored to the foundations for absolute structural integrity, making it 4 times stiffer than a conventional conservatory. What's more, you'll also find that Ultraframe retailers usually offer an exclusive ten year guarantee.

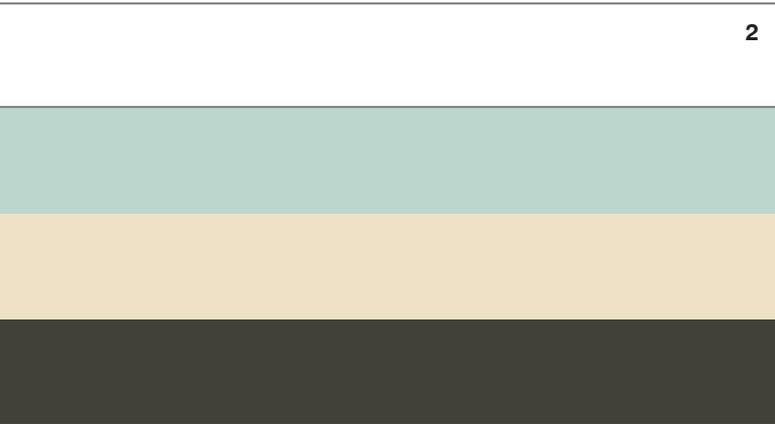
- The columns offer the flexibility of various siting options, integrating glazing and plastering perfectly and creating a well – constructed extension that will add considerable value to your home.
- The Loggia columns are super – insulated with a core of high density expanded polystyrene (EPS), giving you exceptional insulation performance and strength.
- Because ten times more heat will escape through a window than through a Loggia column, its thermal performance is singularly impressive. On a 4 column Loggia, heating costs are less than half that of a standard conservatory, and on a 7 column Building Regulation-compliant Loggia, costs are reduced by almost two thirds.
- By using columns instead of awkward-to-build brick piers, site installation is vastly speeded up, saving a number of days in on-site build time.
- Because - in the majority of cases - there is no requirement for Building Regulations, you'll be enjoying your new Loggia lifestyle far sooner than you expect.



Lateral Stiffness Comparison







ENJOY *the luxury* *of* UNRIVALLED CHOICE.

Once you've decided on a Loggia, you'll soon conclude that you couldn't have made a better choice.

And naturally, the choice doesn't end there. We offer you an exceptional range of design options, each giving you the ability to stamp your own personality on almost every aspect.

Whether you're into a minimalist look or want to maximise the wow factor you'll have every opportunity to create an aesthetically pleasing Loggia to suit your budget. All professionally installed and perfectly finished to the very highest standards



1. Depending on the look you choose, your columns can be full height or sit on a low wall. They'll be a striking feature of your front corners but could also be situated at the rear corners too, against the wall of your home or even inbetween frames on each side of door openings. The choice is yours.

2. You can choose from a distinctive Loggia colour palette of classic white, landmark green, pure cream, and urban grey to complement or contrast with your existing colour scheme.

3. The addition of a Cornice is a stunning option that can really add individual style to your new Loggia. The elaborate detailing adds height and presence and produces a spectacular impression of design finesse and inherent warmth.

4. Loggia could also help you turn down the cost of winter heating. Heating costs in a conservatory can soon escalate, especially with underfloor heating. Loggia's integrated electric panel radiant heaters fit seamlessly into the full height of the corner and each one

provides more than half the heat you'll need in winter, so you won't be floored by a big heating bill. Wirelessly controlled, the radiators are available in enamel white or textured black.

5. There are number of wall and glazing options. Enjoy a choice of French or bi-folding doors, full height glazing or window frames which sit on a cill with masonry underneath, and factor in true design flexibility with frame options in casement style or vertical sliders, double or triple glazed.

6. Additional detailing is available at the base of the full height Loggia columns, with a range of options to personalise your new living space and to harmonise with pathways and landscaping.

7. Choose from a simple elegant cladding infill or select the fluted infill for additional embellishment.



LOGGIA *Superior design* *FROM ANY ANGLE.*

Let's take a look at the intrinsic qualities of Loggia.

As you'd expect, Loggia bathes you in an abundance of light from the sky just like a conservatory, but then combines this with the reassuring strength of solidly constructed plastered walls.

This makes it far more substantial than a conservatory or orangery, giving you a 'real room' living space, just like an extension. What's more, it's a room you can live in all year round, thanks to Loggia's unique optional radiant heating system.



Standard Conservatory



Standard Conservatory with Liv@room



Standard Conservatory with Liv@room and Loggia

The hidden beauty of Loggia's optional radiant heaters.

Unlike conservatories, which require expensive underfloor heating or unsightly radiators and pipework, Loggia heating is compact and completely integrated.

In a typical Loggia, all that is required are two optional electric radiant heaters, neatly concealed in the 90 degree columns which run from floor to ceiling.

An aesthetically pleasing design feature in themselves, these radiant heaters offer you fingertip control, via a wireless controller which puts you in charge of your heating costs at all times.

They also offer virtually instantaneous heat, so they compare extremely favourably with underfloor heating (which can take an age to achieve the desired temperature) and space heaters like traditional radiators.

Enjoy the luxury of sliding sash windows.

Loggia also offers you the attractive possibility of achieving a classic look with traditional sash windows, which isn't possible with conservatory design.

Because Loggia's solid columns have a front to back depth of 300mm and can be constructed either side of these beautiful neo-Georgian window designs, sash windows can be conveniently incorporated into your chosen design, creating a high quality, highly aspirational living environment that is quiet, warm, draught-free and secure.

Loggia provides both ceiling and sky.

Through innovative design, we have incorporated a plastered ceiling all the way around the perimeter of the Loggia. This ceiling is the perfect place to house spotlights and down lighters, house cables for speakers or telephones, which can quickly and easily be distributed around the Loggia.

Loggia is offsite manufactured for the ultimate in quality control

All of these elements are created off-site in our purpose-built facility to ensure precise tolerances and consistent quality. These are then combined with solid foundations and premium quality windows and doors from your chosen Loggia retailer to complete the picture.



One home IMPROVEMENT *you CAN'T* IMPROVE *upon.*

Recent surveys reveal that conservatories and extensions are some of the most rewarding home investments you can make, based on the percentage return on your investment.

But where Loggia scores even more highly, is in the fact that it offers so much more than a standard conservatory or orangery.

Right from Day One, it will possess the strength and solidity of an extension, adding a stylish new room to your home.

A Loggia also offers vastly improved comfort levels and total compatibility with any property. And even if you have an existing conservatory, it is possible to convert it to a more aesthetically pleasing Loggia – simply talk to your Ultraframe retailer who will be pleased to advise you.

With Loggia, achieving thermal efficiency is effortless too. Unlike a conservatory you'll find it warm and cosy in the winter and reassuringly cool in the summer, so you'll be able to use it all year round, just like an extension.

The Loggia super insulated columns - with a U-value of only 0.15W/m²C - are twice as thermally efficient as a normal cavity insulated wall and 10 times more effective than typical window glazing.

Overall, your Loggia can use less than half the heat energy of a similar sized conservatory and through prudent specification choices, little more energy than an extension that is fully Building Regulation compliant.

Just two customised corner heating panels are all it takes to heat a 4000mm x 4000mm Loggia, making them more cost efficient than underfloor heating, with instantaneous heat available via the wireless controller.

Ultraframe specialises in creating safe, durable structures, and our products are not just tried and tested, but trusted to cope with the UK climate.

Because of its unique high-strength structure and additionally bolstered solid steel frame - if the location or design calls for it, which extends right to its foundations to give enhanced rigidity and precision - meaning it can withstand the worst weather in the UK year after year.

What's more, Loggia also reduces the 'racking' effect of wind, being four times stiffer than a standard conservatory.

As the system designer and manufacturer of Loggia we operate through an extensive Ultraframe retailer network, all of whom are highly skilled in understanding your requirements, advising on Loggia compatibility and making building recommendations.

And for complete peace of mind, many will also be able to offer you a built-in 10 year guarantee.

To discover how we could enhance your quality of life and the value of your home for years to come, talk to your Ultraframe retailer today.

It's time to transform your living space with Loggia.





Britelite

Windows, Doors & Conservatories

Britelite House,
Bircholt Road,
Parkwood Trading Estate,
Maidstone,
Kent. ME15 9XY
Tel: 01622 350993

Chessington Garden Centre,
Leatherhead Road,
Chessington,
Surrey. KT9 2NG
Tel: 01372 739926

34 Crayford High Street,
Crayford,
Kent. DA1 4HG
Tel: 01322 555718